Orbit News Ltd mediated for the second state of the second state







warrington-worldwide.co.uk lymmlife.co.uk • culchethlife.com

For supplied artwork email – artwork@warrington-worldwide.co.uk or post to Orbit News, New Media Centre, Old Road, Warrington, WA4 1AT

Tel: 01925 631592



NEWS | ONLINE | MAGAZINE | MOBILE

Introducing Warrington's premier freely distributed, monthly, full colour magazine and website, which along with Lymm Life celebrated 25 years of publishing in 2024.

Warrington Worldwide is one of the publications produced by family business Orbit News Ltd who have been a well known member of Warrington's business community since 1968.

Launched as the UK's first independent daily online newspaper in 1999 the magazine soon followed and provides a cost effective way for advertisers to reach their customers in traditional hard copy and online, reaching over 125,000 people online and in print every month.

Lymm Life and Culcheth Life are well known and highly respected within their own local communities.

Lymm Life was launched in 1999 along with Warrington Worldwide and Culcheth Life in 2003.

The main strength of these free full colour glossy magazines is that they cater directly for the needs of businesses and residents bringing local news, events and a wide variety of both local and regional services that may be of interest and the opportunity to target key areas and customers. The local nature and news content of these magazines ensures that they are well read.





Online Advertising Costs

Connect with thousands of potential customers via our online presence on warrington-worldwide.co.uk and our social media platforms.

Large Static Home Page Banner £200 per month + VAT Small Static Home Page Banner £100 per month + VAT Small Rotating Home Page Banner £50 per month + VAT Back Linked Article (sponsored post) £100 + VAT (for 12 months)



Advertising Rates

All prices subject to VAT

Classified Advertising: Lineage Ads (30 words) from £15 | Display Ad from £10 per centimetre

Display Advertising (Discounts for block bookings)

WARRINGTON WORLDWIDE

Front Page Advert from £125 per month

35mm W x 55mm D

43mm x 43mm Box £60 per month

43mm x 92mm Advert £110 per month

Eighth (Land | Port) £150 per month

92mm W x 65mm D | 43mm W x 134mm D

Quarter (Port | Land) £250 per month 92mm W x 134mm D | 190mm W x 65mm D

Half (Land | Port) £375 per month

190mm W x 134mm D | 92mm W x 272mm D

Full Page £600 per month

210mm W x 297mm D + 3mm Bleed

LIFE MAGAZINES

Front Page Advert from £100 per month

 $40mm W \times 45mm D$

43mm x 43mm Box £50 per month

43mm x 92mm Advert £85 per month

Eighth (Land | Port) £125 per month

92mm W x 65mm D | 43mm W x 134mm D

Quarter (Port | Land) £200 per month 92mm W x 134mm D | 190mm W x 65mm D

Half (Land | Port) £300 per month

190mm W x 134mm D | 92mm W x 272mm D

Full Page £500 per month

210mm W x 297mm D + 3mm Bleed

Supplied Artwork for All Mags

All artwork must be supplied 300dpi actual size, CMYK in .pdf format with fonts outlined or embedded.

For Centre Pages, Double Page Spread and Full Pages, please allow **3mm of bleed all round.** Because of the printing process we cannot guarantee absolute colour accuracy.

If you require any help please contact James Bryan on 01925 631592.

Email Artwork to: artwork@warrington-worldwide.co.uk

or post to: Artwork Dept, Orbit News, New Media Centre, Old Road, Warrington, WA4 1AT

Advertising Deadlines / Publishing 2025

TSSIIF	Lymm Life	ı Life	Warrington	Warrington Worldwide	Culcheth Life	:h Life
	DEADLINE	PUBLISHED	DEADLINE	PUBLISHED	DEADLINE	PUBLISHED
February	Jan 7	Jan 20	Jan 14	Jan 27	Jan 21	Jan 31
March	Feb 4	Feb 17	Feb 11	Feb 24	Feb 18	Feb 28
April	March 4	March 17	March 11	March 24	March 18	March 28
Мау	April 1	April 14	April 8	April 28	April 22	May 2
June	May 6	May 27	May 13	May 28	May 20	May 30
July	June 3	June 16	June 10	June 23	June 17	June 27
August	July 1	July 14	July 8	July 21	July 22	August 1
September	August 5	August 18	August 12	August 26	August 19	August 29
October	Sept 2	Sept 15	Sept 9	Sept 22	Sept 16	Sept 26
November	0ct 7	0ct 20	0ct 14	0ct 27	0ct 21	0ct 31
December	Nov 4	Nov 17	Nov 11	Nov 24	Nov 18	Nov 28
January 2026	Dec 2	Dec 22	Dec 9	Dec 22	Dec 9	Dec 22