

Orbit News Ltd

media

pack | 2024



warrington-worldwide.co.uk
lymmlife.co.uk • culchethlife.com

For supplied artwork email – artwork@warrington-worldwide.co.uk
or post to Orbit News, New Media Centre, Old Road, Warrington, WA4 1AT

Tel: 01925 631592

warrington worldwide

Celebrating
25
years

LIFE

Magazines

NEWS | ONLINE | MAGAZINE | MOBILE

Introducing Warrington's premier freely distributed, monthly, full colour magazine and website, which along with Lymm Life is celebrating 25 years of publishing during 2024.

Warrington Worldwide is one of the publications produced by family business Orbit News Ltd who have been a well known member of Warrington's business community since 1968.

Launched as the UK's first independent daily online newspaper in 1999 the magazine soon followed and provides a cost effective way for advertisers to reach their customers in traditional hard copy and online, reaching over 125,000 people online and in print every month.




Lymm Life and Culcheth Life are well known and highly respected within their own local communities.

Lymm Life was launched in 1999 along with Warrington Worldwide and Culcheth Life in 2003.

The main strength of these free full colour glossy magazines is that they cater directly for the needs of businesses and residents bringing local news, events and a wide variety of both local and regional services that may be of interest and the opportunity to target key areas and customers. The local nature and news content of these magazines ensures that they are well read.



Online Advertising Costs

Connect with thousands of potential customers via our online presence on warrington-worldwide.co.uk and our social media platforms.   

Large Static Home Page Banner

£200 per month + VAT

Small Static Home Page Banner

£100 per month + VAT

Small Rotating Home Page Banner

£50 per month + VAT

Back Linked Article (sponsored post)

£100 + VAT (for 12 months)



Advertising Rates

All prices subject to VAT

Classified Advertising:

Lineage Ads (30 words) from £15 | Display Ad from £10 per centimetre

Display Advertising (Discounts for block bookings)

WARRINGTON WORLDWIDE

Front Page Advert from £125 per month

35mm W x 55mm D

43mm x 43mm Box £60 per month

43mm x 92mm Advert £110 per month

Eighth (Land | Port) £150 per month

92mm W x 65mm D | 43mm W x 134mm D

Quarter (Port | Land) £250 per month

92mm W x 134mm D | 190mm W x 65mm D

Half (Land | Port) £375 per month

190mm W x 134mm D | 92mm W x 272mm D

Full Page £600 per month

210mm W x 297mm D + 3mm Bleed

LIFE MAGAZINES

Front Page Advert from £100 per month

40mm W x 45mm D

43mm x 43mm Box £50 per month

43mm x 92mm Advert £85 per month

Eighth (Land | Port) £125 per month

92mm W x 65mm D | 43mm W x 134mm D

Quarter (Port | Land) £200 per month

92mm W x 134mm D | 190mm W x 65mm D

Half (Land | Port) £300 per month

190mm W x 134mm D | 92mm W x 272mm D

Full Page £500 per month

210mm W x 297mm D + 3mm Bleed

Supplied Artwork for All Mags

All artwork must be supplied 300dpi actual size, CMYK in .pdf format with fonts outlined or embedded.

For Centre Pages, Double Page Spread and Full Pages, please allow **3mm of bleed all round.**

Because of the printing process we cannot guarantee absolute colour accuracy.

If you require any help please contact James Bryan on 01925 631592.

Email Artwork to: artwork@warrington-worldwide.co.uk

or post to: Artwork Dept, Orbit News, New Media Centre, Old Road, Warrington, WA4 1AT

Advertising Deadlines / Publishing 2024

ISSUE	Lymm Life		Warrington Worldwide		Culcheth Life	
	DEADLINE	PUBLISHED	DEADLINE	PUBLISHED	DEADLINE	PUBLISHED
February	Jan 9	Jan 22	Jan 16	Jan 29	Jan 23	Feb 2
March	Feb 6	Feb 19	Feb 13	Feb 26	Feb 20	March 1
April	March 5	March 18	March 12	March 25	March 19	April 2
May	April 9	April 22	April 16	April 29	April 23	May 3
June	May 7	May 20	May 14	May 28	May 21	May 31
July	June 4	June 17	June 11	June 24	June 18	June 28
August	July 2	July 15	July 9	July 22	July 23	August 2
September	August 6	August 19	August 13	August 27	August 20	August 30
October	Sept 3	Sept 16	Sept 10	Sept 23	Sept 17	Sept 27
November	Oct 8	Oct 21	Oct 15	Oct 28	Oct 22	Nov 1
December	Nov 5	Nov 18	Nov 12	Nov 25	Nov 19	Nov 29
January 2025	Dec 3	Dec 16	Dec 10	Dec 23	Dec 10	Dec 30