

Orbit News Ltd

media

pack | 2023



warrington-worldwide.co.uk
lymmlife.co.uk • culchethlife.com

For supplied artwork email – artwork@warrington-worldwide.co.uk
or post to Orbit News, New Media Centre, Old Road, Warrington, WA4 1AT

Tel: 01925 631592

warrington worldwide

NEWS | ONLINE | MAGAZINE | MOBILE

LIFE

Magazines

Introducing Warrington's premier freely distributed, monthly, full colour magazine and website, read by an average of 100,000 people each month online and in print.

Warrington Worldwide is one of the publications produced by Orbit News Ltd who have been a well known member of Warrington's business community since 1968.

Launched as the UK's first independent daily online newspaper in 1999 the magazine soon followed and provides a cost effective way for advertisers to reach their customers in traditional hard copy and online.




Lymm Life and Culcheth Life are well known and highly respected within their own local communities.

Lymm Life was launched in 1999 followed by Warrington Worldwide in 2000 and Culcheth Life in 2003.

The main strength of these magazines is that they cater directly for the needs of businesses and residents bringing local news, events and a wide variety of both local and regional services that may be of interest and the opportunity to target key areas and customers. The local nature and news content of these magazines ensures that they are well read.



Online Advertising Costs

Connect with thousands of potential customers via our online presence on warrington-worldwide.co.uk and our social media platforms.   

Large Static Home Page Banner

£200 per month + VAT

Small Static Home Page Banner

£100 per month + VAT

Small Rotating Home Page Banner

£50 per month + VAT

Back Linked Article (sponsored post)

£100 + VAT (for 12 months)



Advertising Rates

All prices subject to VAT

Classified Advertising:

Lineage Ads (30 words) from £15 | Display Ad from £10 per centimetre

Display Advertising (Discounts for block bookings)

WARRINGTON WORLDWIDE

Front Page Advert **from £125 per month**

35mm W x 55mm D

43mm x 43mm Box **£60 per month**

43mm x 92mm Advert **£110 per month**

Eighth (Land | Port) **£150 per month**

92mm W x 65mm D | 43mm W x 134mm D

Quarter (Port | Land) **£250 per month**

92mm W x 134mm D | 190mm W x 65mm D

Half (Land | Port) **£375 per month**

190mm W x 134mm D | 92mm W x 272mm D

Full Page **£600 per month**

210mm W x 297mm D + 3mm Bleed

Pink Pages (3 Month Booking)

Eighth Page **£225**

Quarter Page **£375**

Half Page **£750**

LIFE MAGAZINES

Front Page Advert **from £100 per month**

40mm W x 45mm D

43mm x 43mm Box **£50 per month**

43mm x 92mm Advert **£85 per month**

Eighth (Land | Port) **£125 per month**

92mm W x 65mm D | 43mm W x 134mm D

Quarter (Port | Land) **£200 per month**

92mm W x 134mm D | 190mm W x 65mm D

Half (Land | Port) **£300 per month**

190mm W x 134mm D | 92mm W x 272mm D

Full Page **£500 per month**

210mm W x 297mm D + 3mm Bleed

Pink Pages (3 Month Booking)

Eighth Page **£180**

Quarter Page **300**

Half Page **£600**

Supplied Artwork for All Mags

All artwork must be supplied 300dpi actual size, CMYK in .pdf format with fonts outlined or embedded.

For Centre Pages, Double Page Spread and Full Pages, please allow **3mm of bleed all round.**

Because of the printing process we cannot guarantee absolute colour accuracy.

If you require any help please contact James Bryan on 01925 631592.

Email Artwork to: artwork@warrington-worldwide.co.uk

or post to: Artwork Dept, Orbit News, New Media Centre, Old Road, Warrington, WA4 1AT

Advertising Deadlines / Publishing 2023

ISSUE	Lymm Life		Warrington Worldwide		Culcheth Life	
	DEADLINE	PUBLISHED	DEADLINE	PUBLISHED	DEADLINE	PUBLISHED
February	Jan 10	Jan 19	Jan 17	Jan 26	Jan 24	Feb 2
March	Feb 7	Feb 16	Feb 14	Feb 23	Feb 21	March 2
April	March 7	March 16	March 14	March 23	March 21	March 30
May	April 11	April 20	April 18	April 27	April 25	May 4
June	May 9	May 18	May 16	May 25	May 23	June 1
July	June 6	June 15	June 13	June 22	June 20	June 29
August	July 11	July 20	July 18	July 27	July 25	August 3
September	August 8	August 17	August 15	August 24	August 22	August 31
October	Sept 5	Sept 14	Sept 12	Sept 21	Sept 19	Sept 28
November	Oct 3	Oct 12	Oct 10	Oct 19	Oct 17	Oct 26
December	Nov 7	Nov 16	Nov 14	Nov 23	Nov 21	Nov 30
January 2024	Dec 5	Dec 14	Dec 12	Dec 21	Dec 12	Dec 28