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## warrington Ð May 2016 FREE EVERY MONTH Issue No. 199

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4 Page Pull Out Inside









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**Editor** Gary Skentelbery Production aul Walke

**Advertising** James Balme Freephone 0800 955 5247

Editorial

01925 623631 Email info@warrington-worldwide.co.uk

Websites www.culchethlife.com www.frodshamlife.co.uk www.lymmlife.co.uk www.warrington.tv www.warrington-worldwide.co.uk

Address New Media Centre Old Road Warrington WA4 1 AT

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Éditor's Comment

## CONGRATULATIONS to Warrington Town Football Club on their historic record-breaking title winning season.

Backing up last season's FA Cup heroics, the club has now well and truly put football on the map in Warrington.

Next season they will be competing in the Premier Division of the Evo-Stik Northern Premier League, the highest level in the club's history – just two more promotions away from the

more promotions away from the National Conference. With nearly 1,500 fans cheering them on when they were presented with the league trophy and average gates now doubling what they were a couple of seasons back, there is certainly an appetite for football in the town, often described as a rugby town town

With a population of around 220,000 Warrington is certainly big enough to support two sporting brands. Nearby Wigan and further afield at Huddersfield and Hull, it has been demonstrated that rugby league and football can both succeed side by side.

Hopefully Warrington Town can continue to grow and prosper and bring further sporting success to our town.

It certainly won't be for the lack of trying behind the scenes and if the péople of Warrington continue to get behind the team, further success will follow

Work is already ongoing preparing for next season which should be an

#### exciting one for all football fans in the town, with Warrington traveling to some new destinations.

Here at warrington-worldwide we will continue to follow the club home and away throughout the season, giving extensive coverage online.

Meanwhile we hope you enjoy our souvenir poster in this month's issue and display it with pride – the future's bright – the future is Yellow! Finally, next month the local elections will be over and it will be



interesting to see the make-up of the council, with several independents throwing their hats in the ring.

No sooner will the dust settle on the local elections, we will then have

the European Referendum. Whether it is the local elections or the European elections, use your vote wisely, as I suspect there may be some closely run contests – and every vote could be the one which makes the difference.



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## Warrington Town crowned league champions in emphatic fashion

#### WARRINGTON Town created history as the club secured the league title in emphatic fashion, thrashing Prescot Cables 6-1 in front of a packed Cantilever Park

The Yellows will now compete in the Evo-Stik Premier League next season - the highest level the club, formed in 1949, has ever played at. The title success was the first for the

club since 2001 and follows many years hard work behind the scenes.

The league's top scorer, and Town captain, Čiaran Kilheeney broke the deadlock on 13 minutes with his 39th goal of the season.

When Scott Metcalfe doubled the lead two minutes later, the atmosphere amongst the 1411-strong crowd turned in to a carnival one.

Needing just a point to guarantee top spot and promotion it ultimately didn't matter as closest challengers Spennymoor Town were beaten by Northwich Victoria.

The third goal came shortly after the half hour mark when midfielder

Gerard Kinsella found the back of the net at the second attempt as the ball bounced around the goalmouth.

Home crowd favourite, Warrington born Chris Gahgan made it 4-0 at the break

Prescot got on the scoresheet nine minutes in to the second half but that proved a mere blotch on the Town copybook, and they added a further two goals later on through centre-half Daniel O'Donnell and skipper Kilheeney with his 40th goal of the season.

The celebrations continued well

into the night and the following evening when Warrington picked up numerous awards at the Evo-Stik Player awards night. Keeper Karl Wills, centre half

James McCarten and skipper Kilheeney were all named in the team of the year - with Kilheeney also being crowned league Player of the season, rounding off an excellent weekend for the club.

See more pictures in warringtonworldwide's souvenir pull out inside this magazine.





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## ypnotes monthly column . . . by Michael Mahoney Relationships

Personal relationships are our greatest gift, where we learn about ourselves as well as the other person. We connect with certain people for a reason, not by accident, sometimes temporarily or for a lifetime.

Our choice of partner or friends is influenced by our relationship with our parents, our childhood experiences and even the relationships and life experiences of our ancestors.

Relationships can be rewarding but also extremely painful, and it is at our most difficult times when our most important lessons are learnt. No matter how much we may resist the difficulties and changes circumstances imposed on us, it is through these difficulties and challenges where we discover the depth and meaning of the relationship and our own values and our strengths and weaknesses as an individual or within the relationship. Even if we only connect with someone for a short period of time, we always take something away from that connection, and have learnt something important about ourselves, even if we are not aware of it at the time. We tend to be attracted to someone

who may mirror either or both positive and negative aspects of ourselves and can also reflect the areas in our lives that we need to improve or change. We can also be attracted to familiarity, i.e. a partner who reminds us of a parent, however, this can be experienced negatively as well as positively as many people attract people into their lives who treat them badly or are abusive to them, if that is something that they have experienced in childhood. This is because we tend to attract what we think we deserve, or subconsciously the issues we need to work on. For instance, if you are a very passive and submissive individual and allow others to walk all over you, then perhaps the lesson here is to work on your confidence and self-esteem in order to become more assertive.

When things go wrong in a relationship, both parties need to step back to assess what the relationship is teaching them, what they are getting out of it, and what experience they are giving the other person. However many people rarely do that, and continue to repeat the same patterns of behaviour. It is often when a person chooses to leave the relationship that they can then reflect on what has been the problem and ensure that the next relationship will be different. However, many people are unaware of why they repeat the same mistakes in relationships as they may always blame the other person, and

Michael Mahoney is a Clinical lypnotherapist has researd and patient trials



May 2016

and partient mats experience. He is a member of the Hypnotherapy Association, an associate of the Primary Care Society for Gastroenterology, based at Woolston Surgery, Neighbourhood Hub, Warrington WA1 4PN.

Tel: 01925-658322 email mikeforhelp@gmail.com www.michaelmahoney hypnotherapist.com

avoid actually looking at their own behaviour

If each person in the relationship becomes aware of, and takes responsibility for their own behaviour, responsibility for their own behaviour, and how it is triggering the behaviour of their partner, then perhaps they can work together in breaking the destructive cycle that they have created together. They are then open to learning the lessons the relationship is togething them and able to work through each lesson as a partnership. Alternatively, they may agree to go their separate ways and attempt to learn about the experience afterwards on their own or in another

atterwards on their own or in another relationship, where hopefully they will not repeat the mistakes all over again. If you would like to discuss your relationship difficulties and explore what you could learn from the experience; then please contact either myself or my partner, Cate on 01925 658322 to arrange an Initial Consultation. Consultation.

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## Experience Days - Day care with a difference!

Experience Days at Belong Warrington offer the chance for older people, including those with dementia, to access a specialist day care service in the supported environment of our community village.

The village centre has state-ofthe-art facilities, which include a bistro, hair salon, exercise studio and internet café. They also run regular programmes of entertainment within these facilities for both residents and members of the community.

Experience Days offer so much more than conventional day care. They aim to support people to get the most out of life.

Sometimes that might mean meeting new people and taking part in a range of social activities sometimes that might mean and

promoting better relationships by offering respite to carers. Even if people just want a change of scenery and to take in the

or scenery and to take in the morning newspapers in a friendly environment, their needs will always be a top priority. A dedicated staff team will co-ordinate the day, which includes lunch in the bistro and all activities. Experience days are available

every day of the week from 10am - 4pm.

## Solar installation should make £642,860 in 20 years

INSTALLATION of a solar photovoltaic array on the roof of a building on Warrington's Omega development site will cost £821,000 – but should earn the borough council at least £642,860 "profit" over the next 20 years. The revenue generated will be used to support essential services, reduce CO2 emissions equivalent over 20 years to the average annual emissions of more than 1,000 Warrington residents, provide a substantial energy supply independent of the national electrical network and provide environmental and economic benefits through the use of zero carbon energy. The installation will be placed on the roof of a distribution centre owned and operated by the Plastic Omnium Group'

Group'

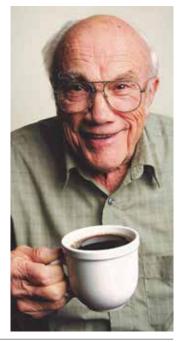
Omega is regarded as an ideal location for the installation of solar photovoltaics, with large roofed building not over-shadowed by surrounding buildings or trees. In addition, the electrical network in the area is newly installed and very robust. The building itself was designed so that solar panels could be installed on its roof. The project should provide a minimum return of £7,622 in its first year, according to Cllr Russ Bowden, the

council's lead member for corporate finance. After 20 years, the solar panels should still be producing electricity at 80 per cent of their original rating so will remain a valuable asset.

It is anticipated the installation can be commissioned and in use by June or July. Because of the height of the building, the panels will not be visible from neighbouring buildings nor by nearby residents.

Anyone who requires assistance getting to the village then this can be organised through the Belong at Home team, a registered

domiciliary care provider. Experience life at Belong by calling 01925 321400 to find out more or to book a visit.



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## Warrington Business

## Spring has sprung in Warrington

#### by Steve Park

SPRING has definitely sprung in Warrington as we at Warrington & Co. look forward to the new ventures and regeneration projects that are continuing to take shape across the town.

The Base – Warrington's brand new, £8.5 million office space that has been developed by Warrington & Co., on behalf of Warrington Borough Council has only been open for ten weeks and already the interest in companies wanting to take space within the building is encouragingly high.

Earlier this month we welcomed Carpe Diem and R & O Tax Company The Base's first tenants and others

The Base's first tenants and others currently agreeing terms. The very nature of The Base is that it is an incubator for businesses offering a space for businesses to develop, grow and expand. Occupation is therefore tailored to be transient and flexible. Whilst the building will never be 100% occupied, the amount of "churn" we envisage will keep the building in a state of constant ebb and flow. Another new announcement for

state of constant ebb and flow. Another new announcement for Warrington came this month when Warrington Borough Council (WBC) proudly revealed the striking new brand identity that will be used for the £107 million re-development of the Time Square and Warrington Market area of the town centre, formerly known as the Bridge Street Regeneration Scheme. WBC's flagship scheme's new visual identity and brand name will be based around the name Time

Square - retaining the existing name of part of the site. The regeneration of the area

marks an exciting new chapter for Warrington town centre and it was felt that it deserved an appropriately fresh, strong new look that accurately reflects what Warrington town centre has to offer and compliments Warrington are and compliments

centre has to ofter and compliments Warrington as a modern, sociable and exciting destination. The scheme is progressing well with planning approval granted last month for the construction of the scheme's new, 1,160 space multi storey car-park, the construction contract for which we are pleased to say has been awarded to a local company.

to say has been awarded to a local company. The mighty Omega has also made announcements including Domino's Pizza signing up for a £30 million, 100,000 sq. ft. supply chain unit that, subject to planning, will create around 130 jobs for the area if approved and also Omega Warrington Limited's (OWL) intention to construct a 100,000 sq. ft. spec build unit. 2016 will also see the Travis Perkins Facility, The HUT Group, Plastic Omnium and Asda, all become operational. Construction of the University Technical College Warrington is also well underway. The £10 million educational facility that sits adjacent

## Wolves mean business

WARRINGTON Wolves' Head of Coaching Tony Smith was guest speaker at the club's first business breakfast meeting – part of a new business club at the Halliwell Jones Stadium. Smith talked about his career, growing up as a farmer's son in Australia, to working in banking while playing rugby and then moving into coaching. He talked about his first coaching assignment at Huddersfield Giants, where he went from losing every game in his first season, to winning every game in his second, before moving on to Leeds, where he enjoyed success winning two Grand Finals in a four year spell

Grand Finals in a four year spell. Now the longest serving Coach in Super League he talked about his seven years at Warrington.

years at Warrington. When asked about the proudest moments in his career Smith said while winning Grand Finals and Challenge Cups was "obviously nice," seeing how people developed, gave him the greatest satisfaction and made him most proud. The breakfast meeting was part of a new Business Club concept the Wolves have introduced this season, which includes match day hospitality and a monthly business breakfast at the Halliwell Jones Stadium. For more details about joining the club contact Karen Dennett, Head of Stadium Operations on 01925 246481.



to The Base has been enjoying a high level of interest from students looking to take places on its courses when the new term commences in September 2016. Over 180 offers have been accepted so far and many more are expected in the coming weeks. To the South of the Town centre

work progresses at a pace on the Southern Gateway through Wire Regeneration Limited, the joint venture established late in 2013 between Langtree and Warrington Borough Council. Significant works have improved and upgraded Wharf Industrial Estate and master planning for Southern Gateway is now complete. There's also been considerable progress on the £160 million Warrington Waterfront with Warrington Waterfront Central link – a bridge across the River Mersey set work progresses at a pace on the

a bridge across the River Mersey set to be progressed later in 2017. Finally, the second phase of Skyline Drive is now complete which connects the Royal Mail depot at Lingley Green Avenue through to Junction 8 of the M62.

Spring time is all about positive new beginnings and growth, and as is clearly evident, there is an abundance of very positive growth occurring all over Warrington.



Warrington

Steve Park MD of Warrington & Co.

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### Social Media Matters

All of your Social Media Marketing questions answered



What's happening with Twitter?

#RIPTWITTER - a worldwide trend #RIPWITTER – a wondwide trend that started with a rumour that Twitter was changing its layout and adding an algorithm to show relevancy over recency. Outrage has ensued since. I'd imagine a few agencies have put in a bit of overtime to work out what the potential change means for their matication glace. Layon means for their marketing plans. I even got approached for a soundbite by an American journalist for CBS News!

The rumour has now become reality and it could have implications for your

social media marketing efforts. Ignoring the decisions of Twitter to become like a hybrid Facebook – the character limit increase and the timeline changes – you might think that it's becoming a 'big brand' paid advertising network. But ignore the death knells from the recent reports about user growth stagnating and diving share prices -Twitter's not going anywhere for a while vet

Regarding the change on Twitter -the relevancy of a tweet shouldn't matter too much to you. Yes there's a lot of time and energy spent into perfecting the perfect

time to tweet to your audience. But if you make sure your audience. But in you make sure your audience is clearly defined, your content is perfectly matched to them and your individual tweets are engaging to your market then you should still reach a lot of people. It's something you should be doing now, so it's not going to alter after this change to alter after this change.

So I'm not going to bang on too much about Twitter. But if you have all your social media marketing eggs in one basket, it might be time to look at some other options.

Now more than ever requires you to make sure that you are on the right platform for your audience. It's probably basic thinking but it's so important. Look at your audience to determine which are the best channels for you. If one you're on is performing poorly compared to the others work out if it's time to put it to one side and spend more time on the rest.

#### **Reviewing your social funnel**

Reviewing your social funnel The customer journey – every part of it – should be planned out. Do you have contact details on your bio? Does your landing page match the message you send out? You want your customer to take action – so make sure that it's as easy as possible for them to do this. From seeing a post on your account to the final step

it should be simple and well thought out. It's important you keep a lookout for the next big thing. Instagram should now be a 'primary' platform – something you should automatically think about being on. For retail Pinterest as a selling platform

is something you should be looking as vital for your marketing efforts. Periscope, Snapchat, Meerkat – the list of new platforms is endless. So keep an eye on these and if you're the first on there ahead of your competitors you can wickly become a leader on it

quickly become a leader on it. So it's not quite #RIPTWITTER just yet, it's about adding a defib to kickstart adaptable plans.

If you need help with your social media strategy email me Helen@ blueskydigimarketing.co.uk and we can take it from there



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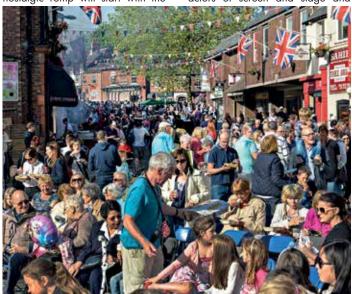
## Lymm Festival finalise programme of events

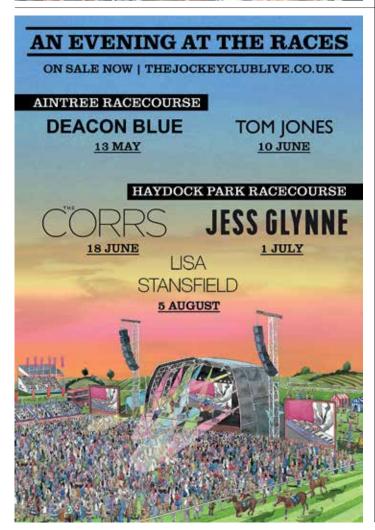
LYMM Festival organisers have finalised their summer 2016 programme with something for all age groups and tastes during the eleven day event which runs from 16 – 26 June.

Kick starting with the popular Food Fest on Thursday, June 16, there are various favourites and hidden gems alongside headline acts bringing some familiar names and famous faces to Lymm.

Film buffs will be transported to a bygone age with tales of the Silver Screen presented by Robert Powell and Liza Goddard on Monday 20 June at Statham Lodge. The nostalgic romp will start with the Lumiere Brothers in Paris in 1895 and end with Bond 22 at Pinewood Studios in 2008, meeting Charlie Chaplin, Mae West, Mickey Chaplin, Mae West, Mickey Mouse, Humphrey Bogart, Clark Gable, Groucho Marx and many

Gable, Groucho Marx and many others along the way. Credited as the "top of the bill" event for Summer 2016, Robert Powell and Liza Goddard are engaging and professional actors of screen and stage and





the evening promises to be an enthralling insight into the Silver Screen.

Comedy fans might recognise Comedy tans might recognise The Boy with Tape on his Face, aka Sam Willis, a prop comic popular for his silent style of comedy who has appeared at many festivals including the Edinburgh Comedy Festival as well as on TV and appeared on the Royal Variety Performance. The Boy with Tape on His Face is reviewed as on His Face is reviewed as "hysterically funny" and "utterly spectacular" and a treat is in store for all at the Lymm Hotel on Friday 24 June.

Hotel on Thursday June 23 for the Festival Comedy night featuring Rob Deering, the UK's foremost guitarwielding, loop-layering stand-up comedian. Rob will be joined by comedian. Rob will be joined by Markus Birdman, a controversial, personal and wickedly punchy comedian, renowned for his smart jokes and engaging stories. These two comedians will be compered by Kiri Pritchard McLean, recently nominated as Best MC at the Chortle Awards 2016. For full details visit www. lymmfestival.org.uk or pick up an Event Guide (from mid-May) at Lymm Library and various shops and bars in the village.

Or, for stand-up head to the Lymm

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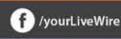
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For more information visit the website: livewirewarrington.co.uk or contact the Events team on: events@livewirewarrington.org / 01925 624997









## Starman – the David Bowie tribute show

## STARMAN – The David Bowie Story is the ultimate tribute to the much-loved legend.

But the show is also a highly entertaining, emotional and thought-provoking musical celebration fans will want to see

celebration fans will want to see again and again, particularly since the star's death in January. Ziggy Stardust, Aladdin Sane, Thin White Duke and Major Tom will all make appearances at the Parr Hall, Warrington on September 2 as the many personas of David Bowie deliver the most memorable, inspiring and lasting songs of a generation. From Rebel Rebel to China Girl, Let's Dance to Young Americans

Let's Dance to Young Americans via Ashes to Ashes, Life on Mars,

Changes, Heroes, and Sound and Vision, the list goes on.

Songs from all eras of David Bowie's celebrated career are performed to perfection in this highly charged show featuring the finest musicians and singers with an amazing performance from theatre stage star Michael King. Add to that mix big screen audio

visual footage and a variety of costume changes and you get an amazing show taking the audience on a "Fantastic Voyage" of Bowie hits.

Tickets are on sale now.



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### VISIT THE AWARD-WINNING

# Warrington Museum & Art Gallery

### EXHIBITIONS & EVENTS, APRIL - MAY 2016

Unless otherwise stated, all exhibitions and events listed here are free of charge and located at Warrington Museum & Art Gallery.

#### Alice's Adventures In Warrington -Extended Until 7 May 2016

Celebrating the 150th anniversary of Lewis Carroll's Alice's Adventures in Wonderland,

PAN Rio - 9-27 May 2016 @ Pyramid (Gallery & Atrium) Pyramid, Cultural Quarter, Palmyra Square South, Warrington WA1 1BL The theme for this year's exhibition from the Primary Arts Network is host of the 2016 Olympic Games, Rio.

#### Museums at Night - Friday 13 May 2016, 6-8pm

If you've ever wondered what goes on in a museum at night time, then the bi-annual Museums at Night festival will give you a few surprises!

#### Around the World - 14 May - 10 September 2016

Follow in the footsteps of Victorian explorers as this exhibition tells the stories of their voyages to the jungles and swamps of far off lands.

Goodbye Mr Smiths - Extended Until 18 June 2016 A nostalgic tribute to a well-loved local landmark.

#### Lit Hop - Until 18 June 2016

See and hear the results of this innovative hip-hop and poetry project while you can!

#### Crafternoons - Every Saturday

Free craft activities for kids every Saturday from 1pm, there's something fun and different to try every time. Every 1pm-3pm (last admission at 2.45pm). No booking required. All children must be accompanied by an adult.

### www.warringtonmuseum.co.uk

Warrington Museum & Art Gallery, Cultural Quarter, Museum Street, Warrington WA1 1JB





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## **Rare bird makes** it home near historic canal

AN increasingly rare bird has made its home at Warrington's historic New Cut Canal.

The Willow Tit was once a common sight in the British countryside but is estimated to have

countryside but is estimated to have suffered a near 90 per cent decline since 1970 with less than 3,500 breeding pairs in the country. It has declined so much that it merits a red alert from the Royal Society for the Protection of Birds. Members of the New Cut Heritage and Ecology Trail Group are delighted the Willow Tit has made its home in the heavily wooded section of the New Cut Canal at Paddington. Sightings are all the more

Sightings are all the more remarkable because the canal formerly part of the historic Mersey and Irwell Navigation - has been abandoned for decades and has a polluted bed resulting from the Industrial Revolution.

Willow trees have colonised the area close to the River Mersey – and Willow Tits like habitats that have a good tree canopy and are dark and damp.

They feed on insects, seeds and berries and are a similar size to the Blue Tit, a species that frequently competes with the Willow Tit for nesting sites. The canal has, since 2002,

been progressively improved by Warrington Borough Council and more recently by the newly formed

Member Lynda Eagan said: "It is marvellous to think that this important stretch of historic canal has new life both as a nature reserve and an area of recreation. This new and an area of recreation. This new discovery provides more evidence of value to the environment that Warrington's wonderful waterway history provides." Group press officer Anne Price added: "Local residents first alerted us to the possible presence of the species and now they have been even one in the aroun is

seen everyone in the group is delighted. "We have been selected as one

of the locations to be surveyed as part of a co-ordinated surveillance

of this species. "The survey is being undertaken as part of the Carbon Landscape project under the guidance of Lancashire, Manchester and North Merseyside Wildlife Trust."

The survey has already recorded sightings of one bird, plus information of confirmed sightings of at least three additional birds seen on other occasions



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## Lottery bid to create living history of Burtonwood airbase

## WARRINGTON'S Burtonwood airbase Heritage Centre is bidding for $\pounds 55,000$ from the Heritage Lottery to create a living history of the base.

The town's Mayor and Mayoress Cllr Geoff and Mrs Jean Settle, visited the heritage centre museum situated at Gulliver's World, Old Hall, to hand over a letter of support for the bid, which if successful, will fund the creation of an oral history and an archive of personal memories from people who served and worked on what who served and worked on what was the largest US airbase in Europe during WWII.

As time passes these stories, anecdotes and verbal histories are being lost forever so archiving these precious memories is of real importance to the history of the town and beyond. The Imperial War Museum are supporting the bid and have offered to host the recordings area created recordings once created.

recordings once created. Strategic Director Stephen Tasker said: "The Oral history recording project is being enthusiastically received – the more support we can get the greater the probability of making this happen. "The project is to be maintained by The Imperial War Museum and will be available on line and in the

will be available on line and in the Burtonwood Heritage Centre.

"We have recordings planned with veterans attending a reunion in May- several coming from the USA – the oldest is aged 94 and served in WWII.

"We would welcome contact from local people associated with the base, not only military, who would have an interest to

participate." RAF Burtonwood has α fascinating history and is inextricably linked to the lives of many Warrington people. Over 7500 marriages were conducted during the airbases operational lifespan and a genuine Nissan hut was acquired by the Burtonwood association from near Gatwick and relocated and converted into a chapel where a wonderful exhibit of GI brides memorabilia can be viewed including a selection of genuine GI brides dresses.

Centre manager, Roy Thorpe Apps, conducts tours and talks to many groups including local schools, interest groups and of course many ex-servicemen who come to revisit their old base. A lot of the articles on display have been donated by local people and the Association are always on the look out for more donations from people who come across relevant items in their attics.

There are also regular dances where you can turn back the clock and enjoy an evening of entertainment.

To share your memories contact Stephen by email Stephen@ scottdawson.co.uk or call 07973 870582.

The centre is free to visit and is open to the public from Wednesday-Sunday, 10:30am until 5pm.



The Mayor and Mayoress with Roy Thorpe Apps and Stephen Tasker.





# warrington town CHAMPIONS!



The players and coaching staff celebrate their historic league title success. Picture: John Hopkins



## Warrington Town Leag



Warrington Town FC celebro Picture: Bar



## ue Champions 2015-16



ate their league title success. rie Scholes



## **Congratulations to Warrington Town FC** on being crowned league champions.

WARRINGTON Borough Council



Pictures: John Hopkins and Barrie Scholes



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## High School bidding to trace ex-students and sta

LYMM High School is looking for ex-students and staff members to get in touch as part of an initiative to launch an alumni scheme.

Headteacher, Gwyn Williams said: "Having been here a year now myself, I can appreciate more than ever why this school has meant so much to so many people over the years. We have a long and proud fradition and the alumni scheme aims to develop those important links between the past and present.

"The intention is to enable ex-students, staff and anyone else who has been connected with the school to keep in touch with what is going on at the school today, to

reminisce about past times at Lymm High School and to find out more about what people have gone on to do after leaving the school. Anyone with a connection with

the school who would like to be kept informed about the alumni scheme please contact Tina McGuffie at tmcguffie@lymmhigh.org.uk. Mr Williams added: "Equally,

if people have any information or memories about the school that they'd be happy to share, then we are appealing for them

## 'I'm supposed to be dead' says rock star



EX-Dr Feelgood star Wilko Johnson is bringing his band to Warrington

later this year. Singer-guitarist Wilko says he is feeling more alive than ever – despite a terminal cancer diagnosis.

In a recent interview he said: "I'm supposed to be dead." He'll be bringing his new zest for life to the Parr Hall on Thursday,

Despite the doctor's worst predictions he continues to perform with vigour claiming "there's nothing like being told you're dying to make you feel alive".

He could have been a retired teacher by now but was lured into music

He could have been a retired teacher by now but was lured into music by his first Telecaster soon after becoming the strutting, grimacing, six-string rhythmic powerhouse behind Lee Brilleaux in Dr Feelgood. Wilko and his bandmates were in the vanguard of the pub rock movement, performing gutsy down-to-earth rock and roll many viewed as a welcome antidote to the faltering prog-rock era. Wilko's unique playing style, his black-suited, scowling look, and the yards he covered across the stage in Feelgood, the Solid Senders and lan Dury's The Blockheads will be resurrected in Warrington when he annears with special quest Agron Keylock appears' with special quest Aaron Keylock.

to get in touch – even if it just a line or two. The idea is in its early stages, but we are excited about the possibilities an alumni scheme could bring and are sure there must be countless stories out there to keep us all entertained!"



## Young Trustees receive awards off High Sheriff

TWO young tru Warrington Wolves trustees from Foundation have been presented with special awards in recognition of valuable service to the community by The High Sheriff of Cheshire Bill Holroyd.

Alice Kelly and Conor Austin both represent Warrington Wolves Foundation's Young Trustees and have made a huge impact in their community and overseas.

Both have been on an incredible journey both personal and being part of their Town.

Ex Wolves Director Bill was appointed The High sheriff of Cheshire by the Queen to represent her in matters relating to the law and order and spends time supporting voluntary and statutory

Alice and Conor have been involved with the Wolves Young Trustees, assisting the community

programme run by The Foundation and taking their skills and

experiences over to the Gambia. Bill said, "The pinnacle of my year as High Sheriff was a pleasure acknowledging individuals and voluntary groups by presenting them with High Sherif Awards. I have been incredibly impressed by these young people of Warrington and the work of the Warrington Wolves, who are still very close to my heart. They do great work using the power of the Wolves to Change lives. They both have an amazing tuture.

The Warrington Wolves Young Trustees are currently recruiting looking for young people aged 14 -21 looking for a challenge and make a difference.

For more information and an interest form contact community@ wolvesfoundation.com



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employer you are. People who are going to work for you want to know what the culture of your company is like and what it is like to work for you. They want to know how close your offices are to public transport or if you have on-site car parking. And if you have a weekly social night out or dress down day on a Friday, they definitely want to know about this.

Be honest in your job ads about your culture and what it is like to work for you and you will find people who will be the right fit for your firm from the start.

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- What has my website done for my business today?
- Is it playing an active role in my business development?
- + Am I maximising the opportunity?

If you can't answer these questions quickly or with utter confidence, then you're missing a trick and not taking advantage of the opportunities available to you. Our belief, is that a website shouldn't just be a fancy digital business card or on-line brochure. Web technologies offer businesses a vast array of features and functionality to extend the performance of your digital strategy and perhaps more importantly, generate more sales and leads.

"CRM API integration". "Marketing Automation". "Lead Scoring" and "Prospect Nurturing" might sound like far off planets or out of reach features for most organisations, but the reality is quite different – it's just a case of working with the right digital agency.

How much would you value being notified when a prospect returned to your website, or having detailed access to their previous engagements with your digital brand? Your website can be configured to send a text, email or direct call to your sales. CRM the moment "John Smith" lands on a product page and views your product video.

These features empower your sales force to act at the right moment with the right information in order to convert more visitors into more leads.

It's highly likely that your current website can have these features retro-fitted, meaning you can get more from your existing website without having the toothache of starting over again. If you want to find out more about the advanced marketing features your website can arm your business with – Call us today.



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## Celebrating 25 years of Pip, Squeak and Wilfred

## IT'S a time for celebrations at one of Culcheth's best-known independent shops – Pip Squeak and Wilfred.

Just 25 years ago, Janet Woods opened what was then a baby and children's designer clothing shop next to the old Kwik Save store in Lodge Drive. After suffering a number of

After suffering a number of burglaries she moved the business into more secure premises, a few doors away in The Parade – and never looked back.

Today it's a specialist children's shoe shop with a regional reputation and also stocks an exclusive range of Communion wear and accessories, as well as soft toys and gifts.

Nothing gives Janet more pleasure than seeing customers who first came to her to buy their children's first baby clothes now returning to buy their grandchildren's first shoes. She said: "There are not too

She said: "There are not too many independent shops selling fitted children's shoes and that is probably why we get customers from all over the North West.

"We are well known for our fitting service as we are registered on the Foot Health Register. There are always at least two trained fitters in the shop at any one time.

"My daughter Clare joined me in the business after she finished university and we work alongside Joanne, Jen and Bayley with Grace coming in on a Saturday. "I would like to thank them all, and the other girls who have worked for me over the years, as well as our loyal customers. "We are celebrating 25 years but now it's onwards and upwards. We are looking forward to the next 25 years!"

But what about the shop's appealing name? How did that come about?

Janet laughs. "We were living

in Grappenhall at the time, near St Wilfrid's Church.

"My husband drew me a logo, with a boy, a girl and a teddy bear and we decided to call the bear Wilfred. It just seemed to follow on that the boy was Pip and the girl was Squeak.



From left, Janet Woods, Jen Drummond, Bayley Swinburn and Clare Scotchford.









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Proceeds from this event support The Prince's Trust and Active Cheshire charities making a difference to young people's lives





Assistant chief constable Sarah Boycott with PCSO Chris Fox.

## Crime prevention scheme saves estimated £2.5m

A CRIME prevention campaign is celebrating its first anniversary and bringing peace of mind to thousands of potential victims in Warrington and across Cheshire.

When Operation Shield was launched last year, it placed a protective shield around homes and businesses, making life tough for criminals and sending out a message that their activities will not be tolgrated in Checking be tolerated in Cheshire.

De rolerarea in Cheshire. Since then thousands of homeowners have been issued with SelectaDNA home property marking kits, while hundreds of street signs have been rolled out across the county warning would be burglars against targeting those areas. And it appears to be working

against targeting those areas. And it appears to be working as the most recent figures released by the Office for National Statistics showed that Cheshire Constabulary had recorded a 19 per cent year-on-year fall in burglaries – the biggest drop in England and Wales. It is thought that Operation Shield has contributed significantly to this success with an estimated 1,300 fewer victims and a saving to victims of more than £2.5m in a seven-month period alone.

period alone.

Assistant Chief Constable Sarah Boycott said: "Operation Shield is not just about placing a protective shield around our homes and places of work, it is also about making its mark on those who profit from these crimes

"It has and continues to help us

build stronger and more resilient communities by making homes less attractive to those who want to cause harm, as well as playing its part in expanding schemes such as Cheshire Alert, Home Watch and Rural Watch

May 2016

in our rural communities. "Having a criminal enter your home and take your possession is home and take your possession is often a very upsetting and unsettling experience. Criminals who make their living from breaking into homes and business and stealing other people's possessions now know that across Cheshire, Operation Shield will provide officers with essential evidence to bring them to justice."

will provide officers will essential evidence to bring them to justice." Operation Shield uses a forensic liquid containing DNA unique to each property. It can be used to mark belongings, allowing it to be returned to the owner no matter where it is recovered from. Offenders committing, crime, can also find committing crime can also find themselves marked with the forensic liquid – which stays on their hair, skin, and clothes and cannot be washed off.

Every person arrested in Cheshire is screened under a special ultra violet light in custody – if they have committed a crime in an Operation Shield area, they will be marked, and the unique DNA will link them directly to the individual crime scene.

## Town to receive £161,000 to repair potholes

WARRINGTON is to receive £161,000 from the Government's £50 million

Pothole Action Fund. It is one of 22 councils across the North West to receive a share of £6.4 million to help remove about 121,000 potholes. Some 3,008 potholes will be filled in Warrington.

tilled in Warrington. Transport Secretary Patrick McLoughlin said: "I know how important well-maintained roads are to people across the North West. Almost every journey starts and ends on a local road, so the government is giving councils in the North West £6.4 million specifically to tackle the blight of potholes in their area. "This is just one part of our unprecedented investment in local road maintenance over the next five years. We are giving a record £625 million to local authorities in North West that will support the Northern Powerhouse and improve journeys for all."

In total, the government is spending a record £6.1 billion nationwide on local highways maintenance between 2015/16 and 2020/21, giving councils long-term certainty for the first time to plan future work with the aim of preventing potholes and improving local roads, bridges and street lighting. As part of this investment, the Pothole Action Fund will give local authorities in England £50 million a year, over the next five years, to help them tackle more than four million potholes. Funding is calculated according to the size of the local road network in the area.

#### 25

## **Emotional concert** celebrates lives of Viola Beach

FAMILY, friends and fans of Warrington Indie band Viola Beach attended an emotional concert celebrating the lives of the five young men who tragically died in Sweden at the town's Parr Hall.

The show which sold out in less than a week at the venue the band had always wanted to play at, featured a line-up of friends, bands

teatured a line-up of triends, bands they've played with, influences and peers from across the country. Performers included The Coral and Liam Fray alongside an acoustic set from The Kooks. Special guests were Blossoms, Eliza and the Bear, Hidden Charms, The Vryll Society, The Strawberries and Psyblings

Psyblings. There were "Incredible scenes" as Hidden Charms brought on their surprise guests on to stage... The Zutons!

The band members Kris Leonard, River Reeves, Tomas Lowe, Jack Dakin and their manager Craig Tarry were all killed following a tragic crash in Sweden during the



early hours of February 13th after their first concert abroad.

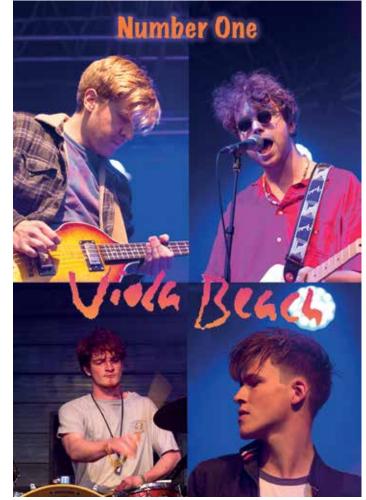
All proceeds from the show will go to all their families.

A spokesperson from the venue posted on facebook: "Think we did them proud tonight. Thanks to the families, the bands, the staff and those who came to celebrate with us. It really was a night to remember and all for five remarkable men – Craig, River, Kris, Tomas, and Jack. "Goodnight and God bless."

Meanwhile a fund-raising campaign has been started to create a lasting meorial to the band members and their manager in Warrington town centre.

Contributions to the Viola Beach memorial fund can be made securely online at warrington.gov. uk/vioľabeach





Pictures: Paul Jackson



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## **Seminar success** for North West Lets



WARRINGTON based North West Lets recently held a successful seminar for landlords at Warrington Wolves' Halliwell Jones Stadium.

The evening covered areas such as rental property demand past and present, expectations on the future market, the best areas to buy locally, challenges landlords face, funding options available for landlords, tax changes coming into effect and the need to use a good firm of solicitors for any purchase.

It proved so successful it is set to become an annual event for North West Lets, a family run business run by directors Steve and Wendy Richardson.

They have been trading for six years and continue to grow year on year. Their success has been based on recommendations and their strap line slogan is "North West Lets - a business built on landlord referrals".

Steve and Wendy have an historic background in the mortgage services world and having had dealings with landlords for years so when they finally decided to offer their howledge expertise and services knowledge, expertise and services on a commercial basis as a letting agent they had an easy route to landlords. They had often been asked to let and manage properties for landlords.

for landlords. Steve said: "We believe our experience and understanding of how landlords buy property is one key features which set us apart from other agents. We understand most landlords have mortgages to service on their rental property and

its paramount to them that voids are kept to a minimum, whilst making sure any tenants take good care of we know first hand the financial burden a rental property can become if it's not managed well."

Commenting on the seminar at the Halliwell Jones, Steve added: "We had around 50 attendees on the night which also included some tenants who themselves have appirations on becoming landlards aspirations on becoming landlords and we plan to run an event on an annual basis.

"We can also help new or existing landlords find new properties and landlords find new properties and sometimes broker sales from one landlord to another. We recently facilitated the sale of a two-bed property in Warrington for £83000 from an experienced landlord to a first time landlord. The property was already let and managed by us at £525 a month with a good long-term tenant. This was an easy way for a first time landlord to get into the rental market with very little risk. We already had a good tenant, risk. We already had a good tenant, the property is in very good repair and the new landlord received rent

"In a nutshell if you are looking to buy a rental property have a chat to us first of all!" For more information call 01925

594420 or email steve@northwestlets.co.uk

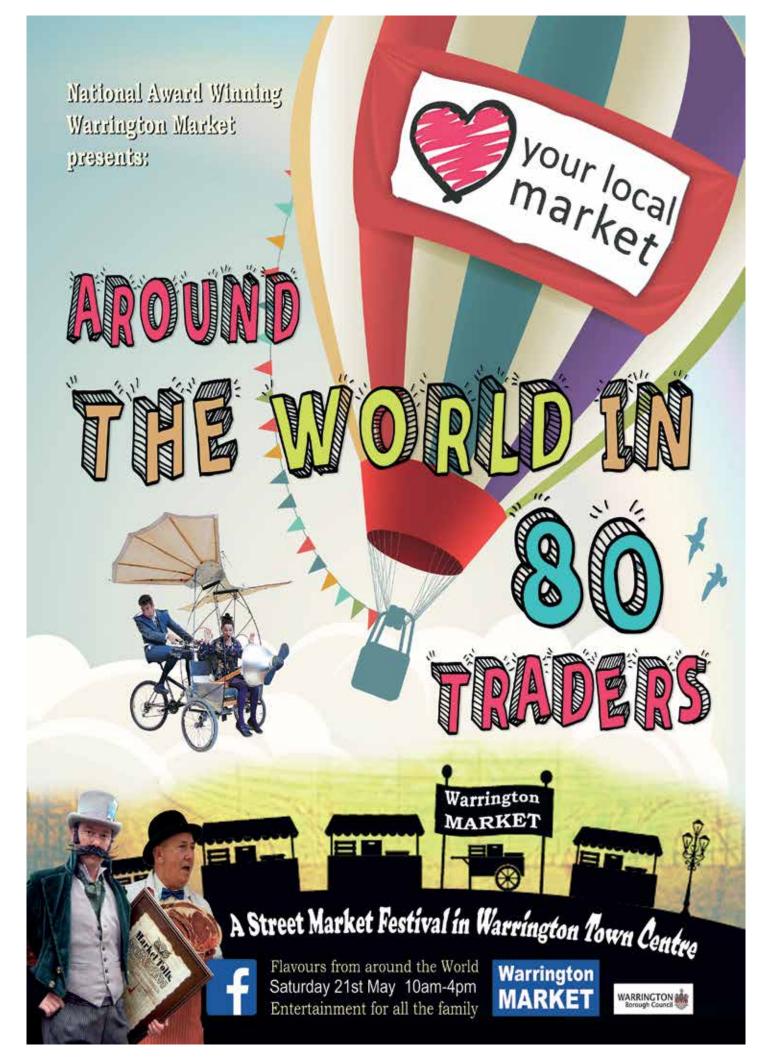
## Student radio station wins national award

WARRINGTON-based CAT Radio - the University of Chester's student radio station – has won this year's Student Radio Association's award for the Best Training Initiative.

The radio station, based at the university's Warrington Campus, is managed by students on the radio production programme. In addition to their lecturers' tuition, supervision and guidance, the programme's third year students are responsible for managing and supporting first year students in their development of radio broadcasts.

It was for this initiative that the station won this award – announced at the National Student Radio Conference in Cardiff.





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## <u>£inancially</u> yours By David Watkinson

## Changes to tax on savings

A small change occurred at the start of the current tax year, but it is one that affects the majority of people in some way. As from 6th April 2016 banks and other savings institutions have stopped deducting tax at source. Instead, tax will be payable at the taxpayers margingl rate at the taxpayers marginal rate on interest received. However, a Personal Savings Allowance ("PSA") has been introduced as follows:



For basic rate taxpayers the first £1,000 of interest and other relevant savings interest received in any tax year will be exempt from tax. For higher rate taxpayers this allowance is reduced to £500 in any

tax year

For additional rate taxpayers, ie people with total relevant earnings in excess of £150,000, the allowance is withdrawn completely

It is estimated that this measure will remove the vast majority of savings income out of the tax net. However, it is important to bear in mind that interest has not been exempted from taxation. In certain circumstances this may lead to some surprising or unfortunate results. For instance, a married couple may have a joint bank account previously paying total net interest of £1,620. They will in future receive interest of £1,800 which, as it is divided between them equally, results in them each receiving £900. Assuming that they are both basic rate taxpayers then this will be tax free as it is below the new PSA. However, it one of the account holders dies then the whole interest will become income of the survivor, meaning that they will have a tax liability on interest of £800. Similarly, the taxpayer may be a self employed trader with a tax and national insurance liability of just under £1,000. This change in the final self-assessment tax exceeding £1,000 resulting in the tax office demanding payments on account. Whilst this does not increase the tax eventually payable it does accelerate the payment of that tax and could result in cashflow problems.

Another source of possible confusion is from a "one-off" interest receipt such as interest on compensation for PPI mis-selling. Previously, basic rate taxpayers would have no additional tax liability above that deducted at source. However, they may well now find themselves with an unexpected tax liability.

Some commentators suggested that this rule change spelt the end of the Individual Savings Accounts ("ISA"). However, by judicious use of an ISA, the interest from which is tax-free, it may be possible to avoid interest received exceeding the new PSA.

WatkinsonBlack are pleased to advise on these and other matters. They have considerable experience in all areas of taxation and businesss services, including providing a very cost-effective payroll bureau service. If you want to arrange a no-obligation initial meeting on any taxation or accounting matter then please contact us. Please note that these ideas are intended to inform rathe<sup>'</sup>r than advise and you should always obtain professional advice before taking any action.





Contact David Watkinson or Margaret Black at: 1st Floor, 264 Manchester Road, Warrington

Tel: 01925 413210

or email: info@warrington accountants.co.uk www.watkinsonblack.co.uk

## 40-mile race will circle Warrington

## ENTRIES have opened for a 40-mile circular race, mostly off-road, which circumnavigates Warrington.

The Warrington Way Ultra will take place on Saturday, November 12, organised by Lymm Runners and starting and finishing in Lymm. It follows on from the success of last year's inaugural race

The multi-terrain race is mostly through attractive countryside but Inrough affractive countryside but also takes in some of the area's industrial and transport heritage. It will be the final race in the National RunFurther ultramarathon championship series. Race director Kieran Walshe said: "Lymm Runners have run many of the races in this year's series

of the races in this year's series and, as the last race in the 2016 series, the whole championship could turn on the results of the Warrington Way. "As we want a wider range of runners to enjoy the scenery and

the buzz, the race is not just open to solo runners doing the whole distance; pairs doing 20 miles and four person relay teams of 10 miles are also welcome.

Cost of entries is £25 for solo runners, £40 for pairs and £60 for relay teams (plus a UKA £2 supplement for unaffiliated runners). There are 200 places in total.

Those who finish will get a goody bag with the coveted Warrington Way technical t-shirt and medal.

Drinks and food will be provided at three checkpoints (10 miles, 20 miles and 30 miles); hot and cold drinks and a hot meal will provided at the finish.

More details are at www. lymmrunners.org.uk/warringtonway



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### Warrington Town announce new kit partnership



WARRINGTON Town have announced a new kit partnership for 2016-17 season with fans now being able to buy online.

The club have teamed up with Macronstore Cheshire with online ordering of official "Yellows" products available via http:// macronstorecheshire.co.uk/club

shops/warrington-town-fc/ A new range of club-branded leisurewear and merchandise marks the start of a partnership with leading Italian sportswear firm Macron, whose county showroom is at Beeston Court, Manor Park, Runcorn, WA7 1SS.

The official merchandise includes a full range of attractive and high-quality leisurewear, which fans will likewise be proud to wear at matches, around town and further afield. Supporters can also visit the Macronstore Cheshire showroom to check out the products before purchase and ensure they are the right size and meet their individual

requirements. Founded in 1971, Macron's headquarters are in the Italian city of Bologna, the company being a European leader in the production of active sportswear – providing team wear, apparel and accessories for football (and other major sports) clubs from amateur to professional levels.

Macron is kit and merchandise wacron is kir and merchandise supplier to major football clubs worldwide – Its English teams include Crystal Palace along with Bolton Wanderers of the Championship (the company are also sponsors of the Macron Stadium), Milwall, Colchester United, Newport County,

Colchester United, Newport County, to name but a few, Warrington Town FC Chairman Toby Macormac said: "Macron is a big name in sports and leisure wear and we are extremely pleased to be entering what both parties hope will be a long and successful partnership be a long and successful partnership. Macron's stature and professionalism speaks for itself and we are honoured to be connected with a company of such international renown."



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